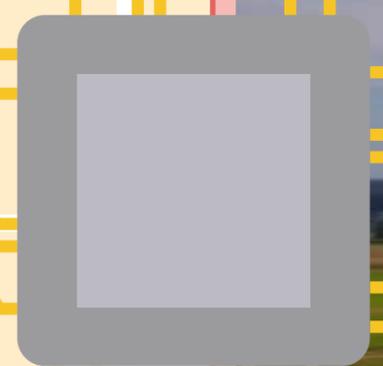




Harvesting Ambient Vibration

Team:Ecotopia

By:Rejey Ezekiel & Setia Budi & Irfan Razali



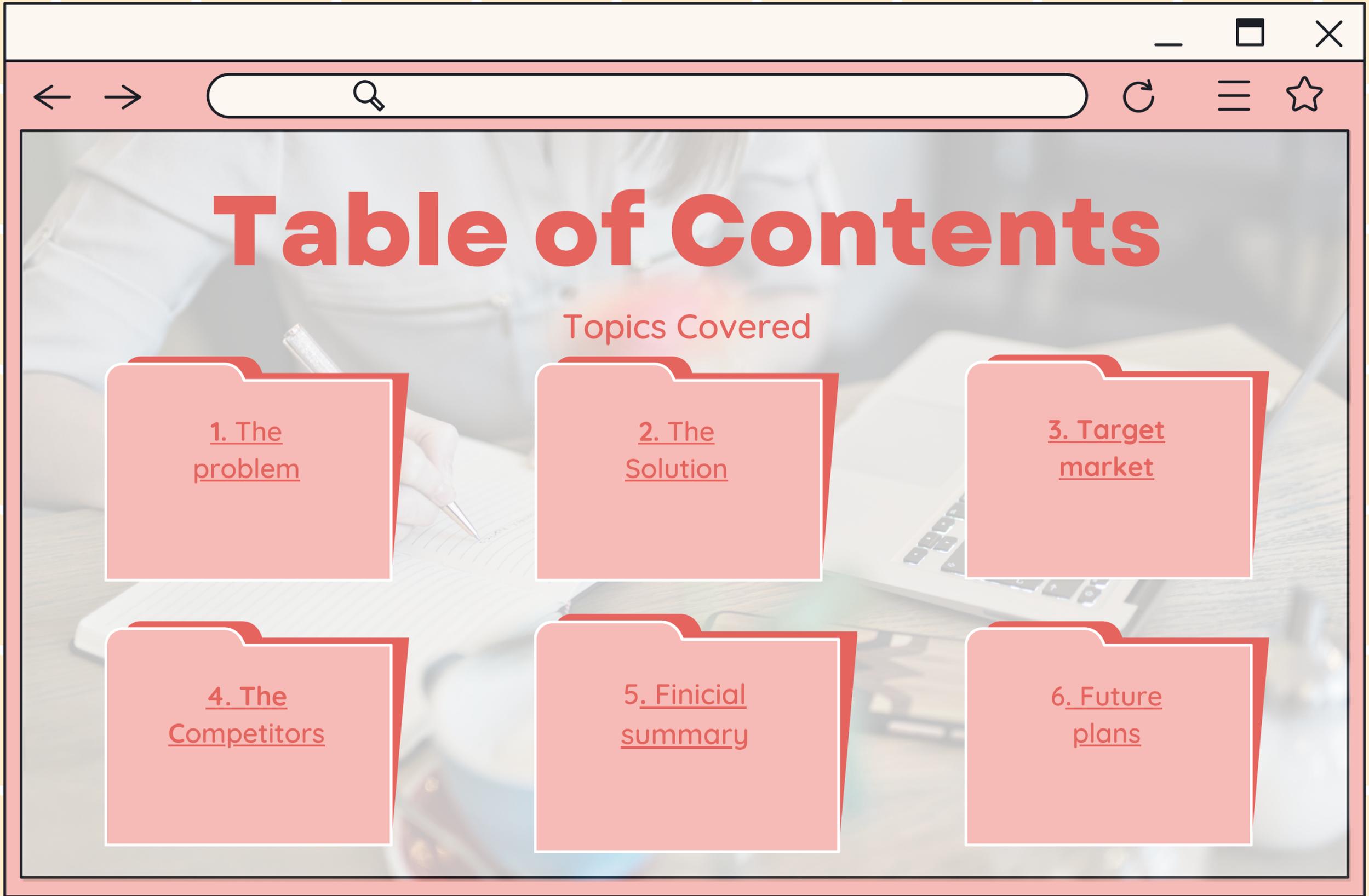


Table of Contents

Topics Covered

1. The
problem

2. The
Solution

3. Target
market

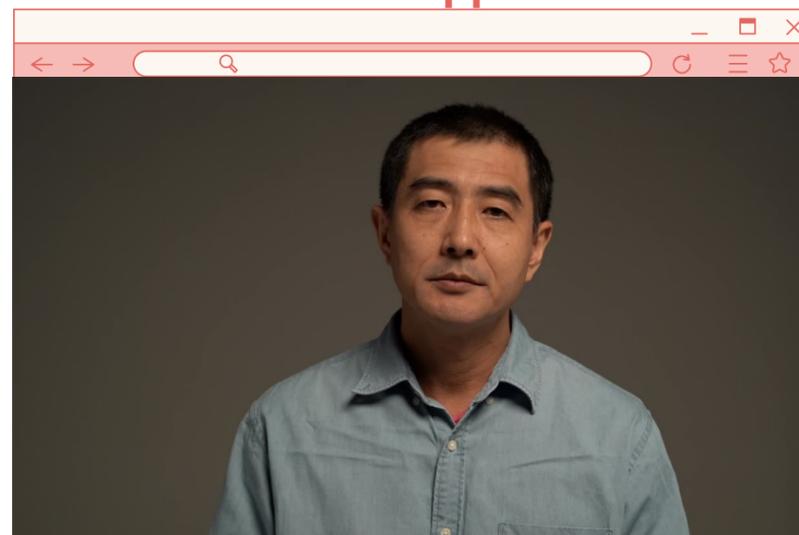
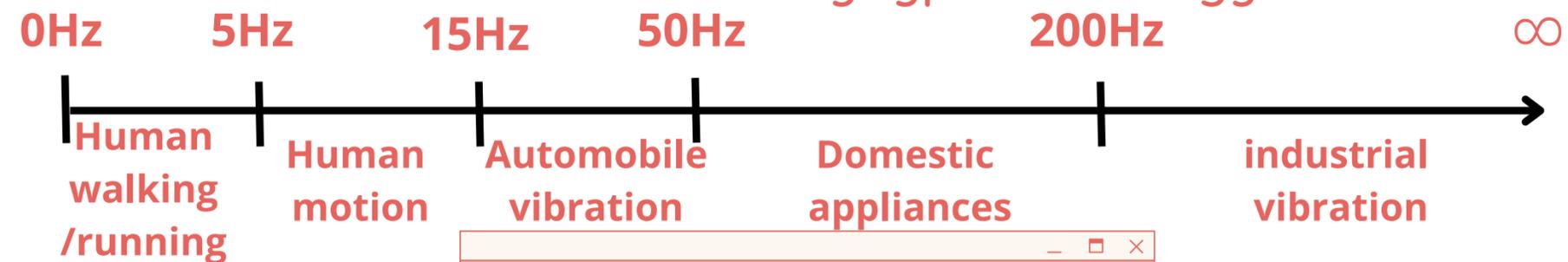
4. The
Competitors

5. Finicial
summary

6. Future
plans

1. The Problem?

- We thought of this as we were discussing about renewable energy and multiple sensors that can assist in harvesting energy.
- In our daily life we get involved in many activity which can indirectly be the source of many types of energy.



Video Viewer



1080px (W) 1920px (H)

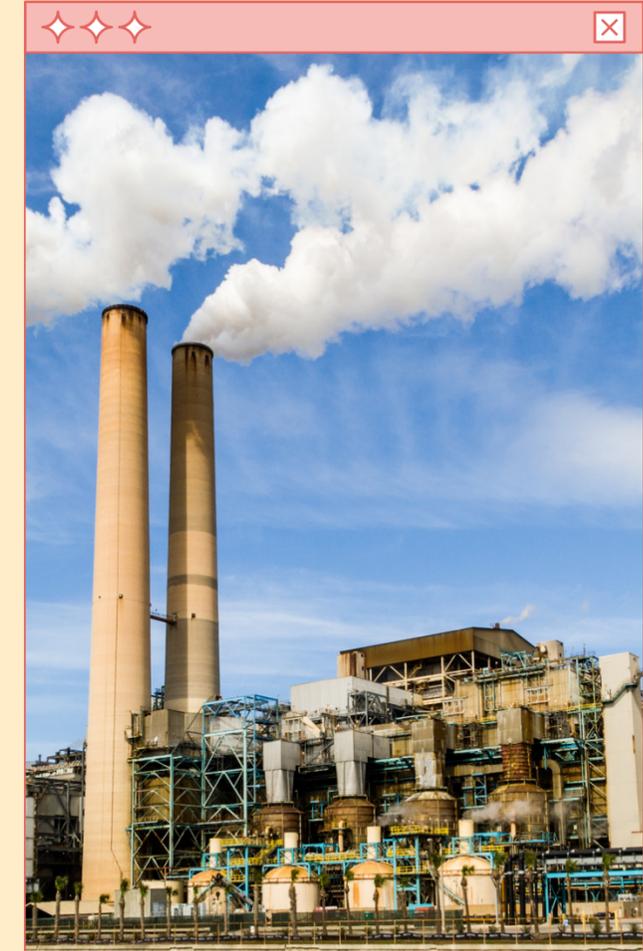
The amount of vibration created in Singapore

watch_this.mp4



Walking/Running

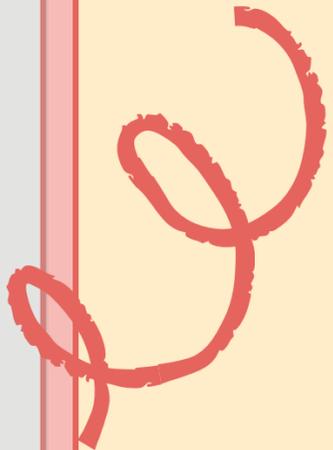
The Average walking distance is 36 000 000 000 meters a day



Industrial Workplace

About 75 Hz are being emitted out hourly from an average industrial worksite





2. Our Solution

- We chose to use a vibration sensor which is also known as a piezoelectric transducer for its ability to change mechanical energy into electrical charge.
- This electrical charges can then be used in devices to drive LEDs and autonomous sensor networks or even a phone.

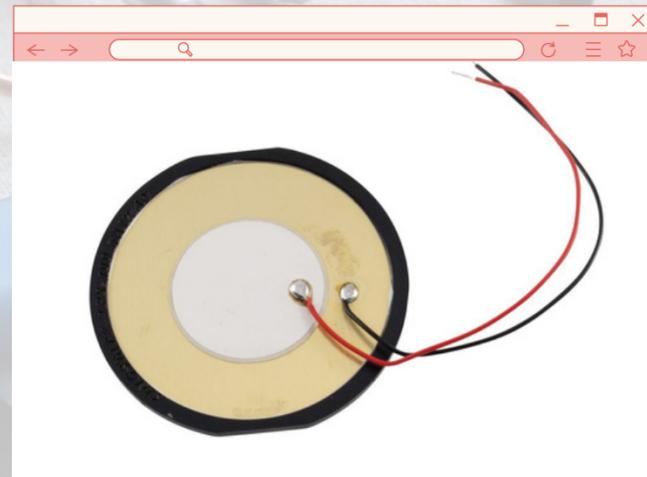
2. Our Solution

- Thus, the energy harvested by the piezoelectric transducer can be then be used for many applications/devices that require electricity to power
- In which calls for a more sustainable form of energy as we are able to harvest the ambient energy which is normally not being utilized and convert it into electricity.



2.The solution

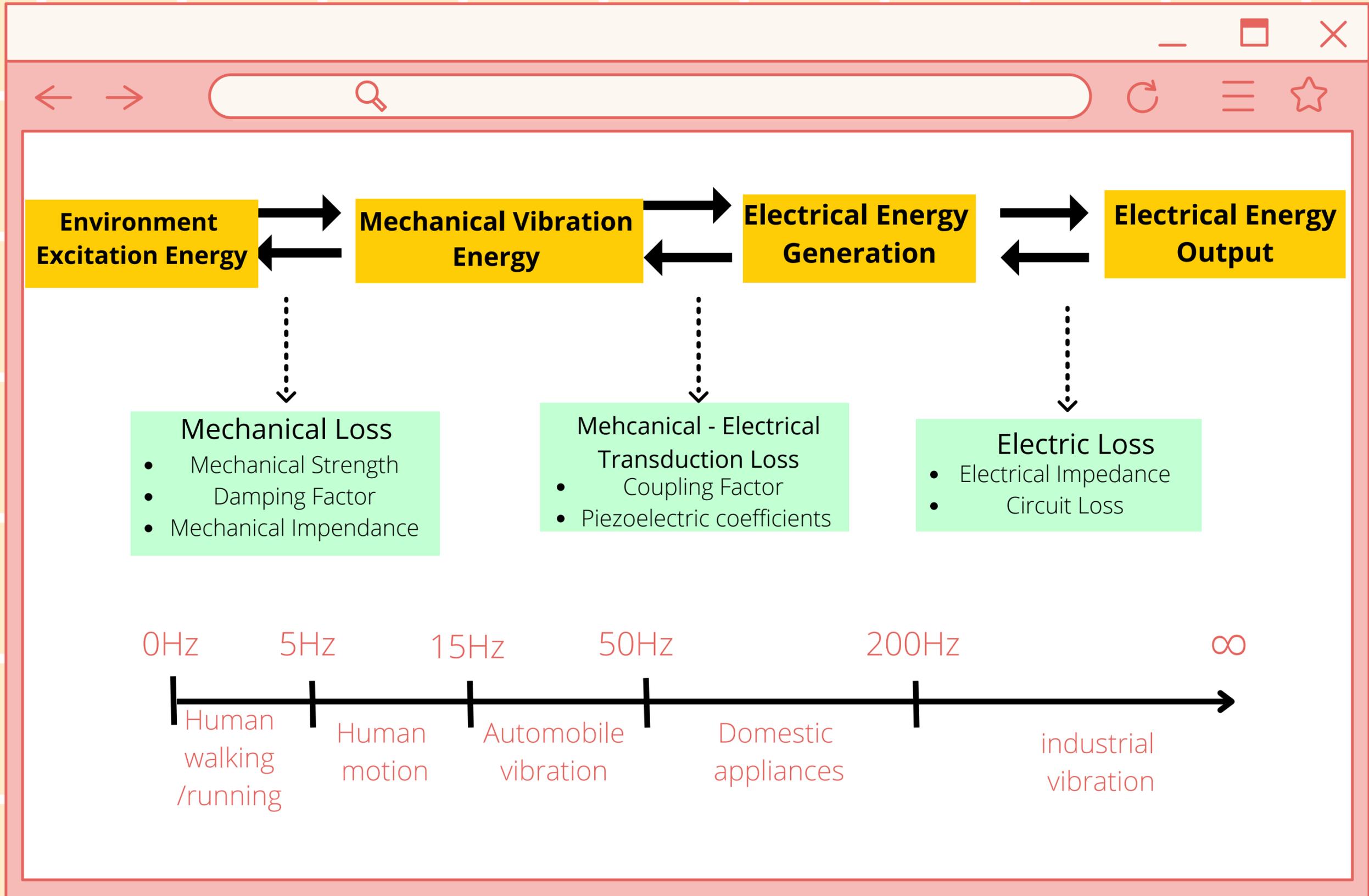
- These sensors use the Piezo effect, which measure changes in pressure, acceleration, temperature, strain or force by converting them to an electrical charge.
- This allows the highest amount of vibration to be received due to the sensitivity of the sensor.



Piezoelectric Transducer



Commercially available Piezoelectric Transducer(EH12)



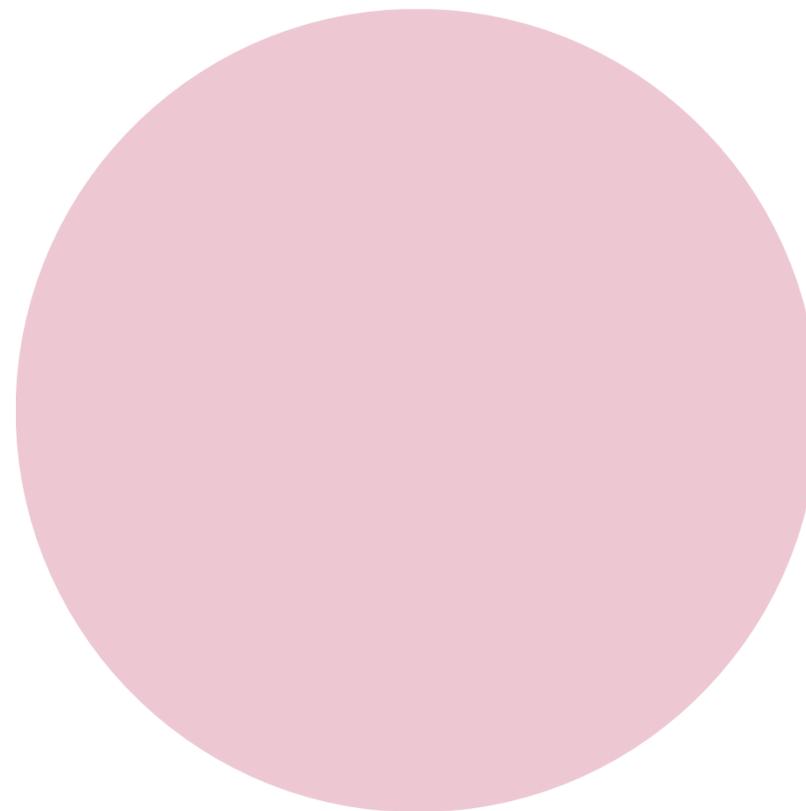


Target Market

Our Audience

3. Target Market

- Active Individuals/Outdoors man
- Auto mobile owners
- Industrial Machinery owners
- Environmentalist
- Public transport



100%



3. Practical aspects

In both manufacturing and transportation we can install this device to the floors and seats & motors where the vibration are the most. Thus using this electricity and powering the lights or other devices in these area. Being beneficial for both commuters and the consumers.

The many ways we can use this devices

watch_this.mp4





Competitors

Our Competition



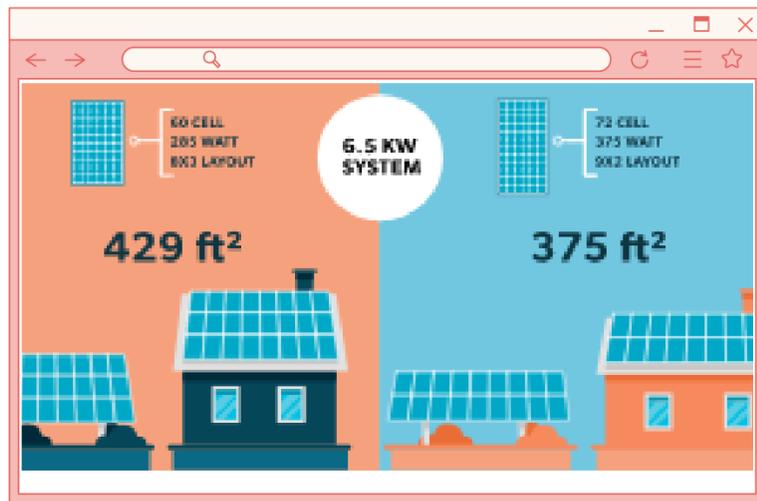
4. Our Competitors

- Because we're focusing on other types of renewable energy sources. We have many competitors like TESLA, Ambient Photonics and many others.
- Our competitors would be those who also focus on generating electricity using other types of renewable energy sources such as Solar Energy, Geothermal Energy, Wind Energy, etc.
- The common disadvantages that renewable energy sources share in general is that their electricity generation is still not large enough as compared to a traditional electricity sources due to the low-efficiency levels as renewable energy technologies are still significantly new to the market.

4. Our Competitors

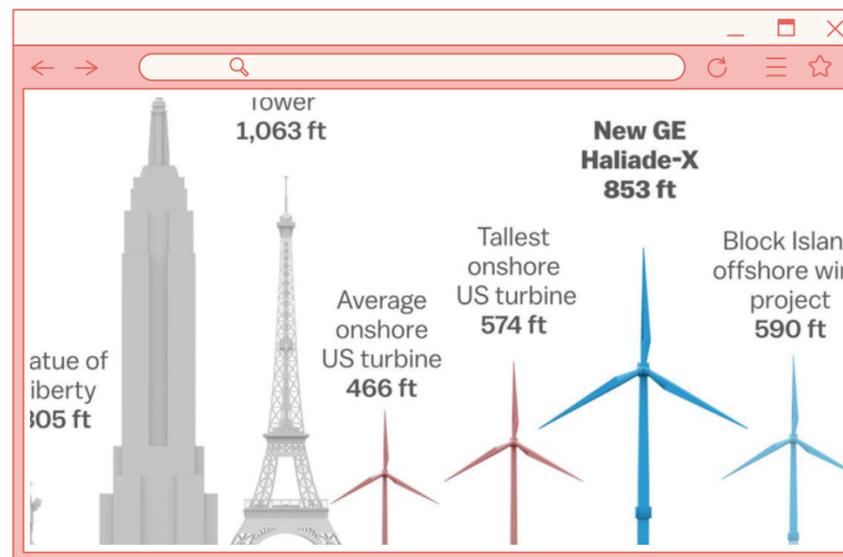
- Common renewable energy harvesting methods such as Solar Panels (solar energy) and Wind Turbines (Wind energy) requires a lot of space to install as they require many large equipment. Compared to that, the advantage of our piezoelectric concept is that the transducers are significantly smaller as compared to them which makes it easier to install.
- Furthermore, lesser resources are needed in order to generate electricity as they only require vibrations which makes it easier and accessible for our users to utilize it. As compared to solar energy which require a lot of equipment and setting up which make it inaccessible for the general public, companies on a budget, etc.
- Which could be a deciding factor for many companies that plan on utilizing a cleaner energy source. Therefore, we feel like those two factors are the main selling point of our product.

Quick size comparison

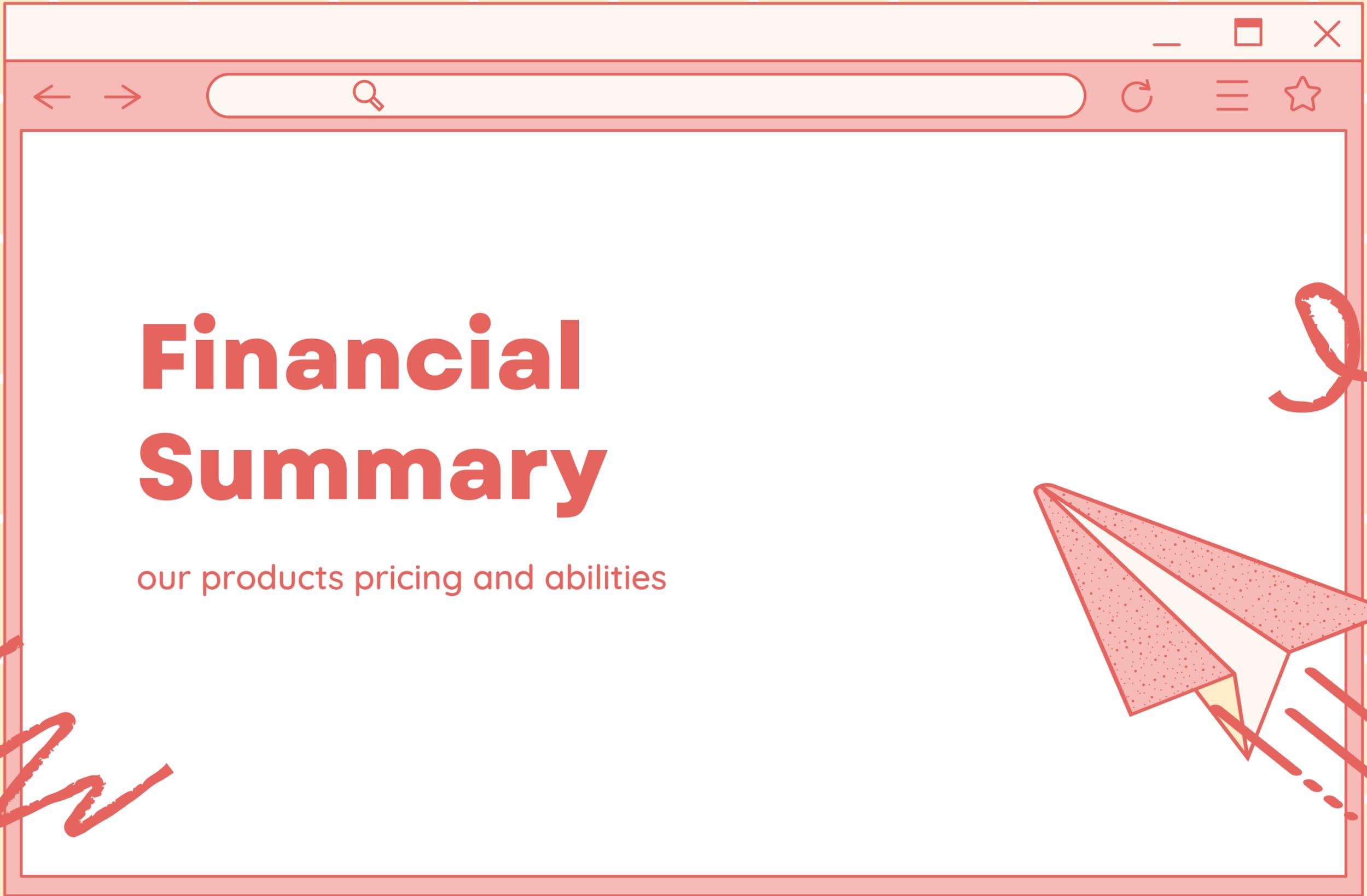


Common Solar Panel size

Size comparison of Wind Turbines



Commercially available Piezoelectric Transducer(EH12)

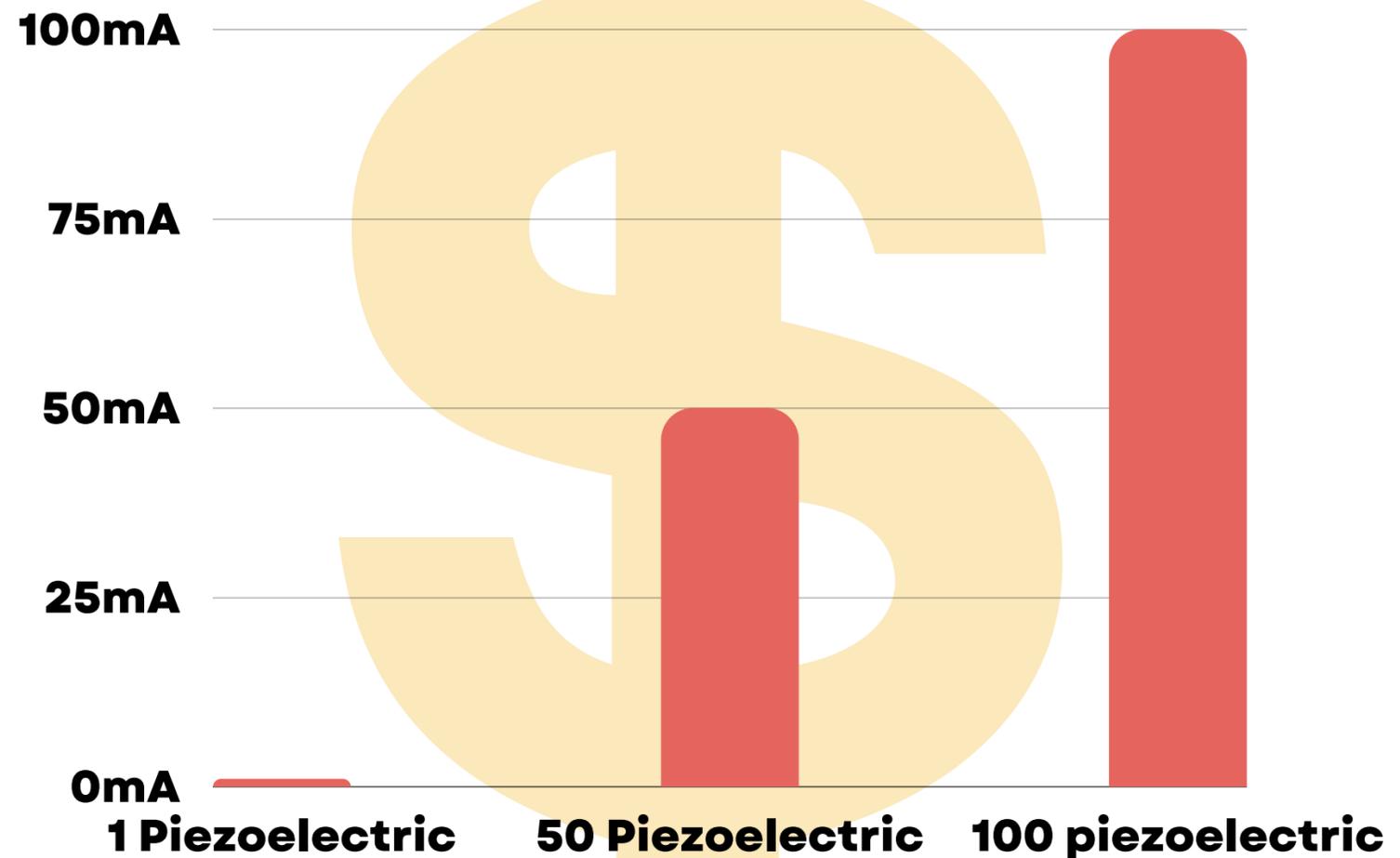


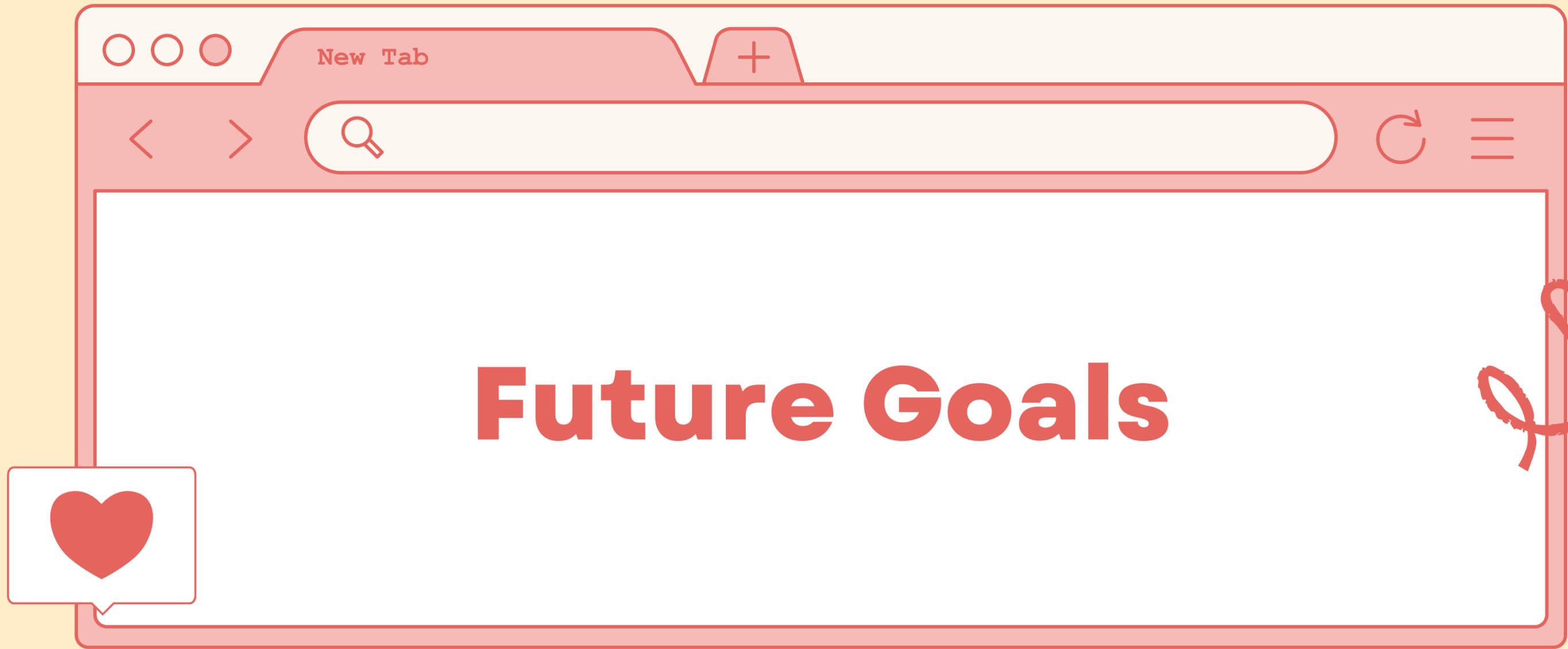
Financial Summary

our products pricing and abilities

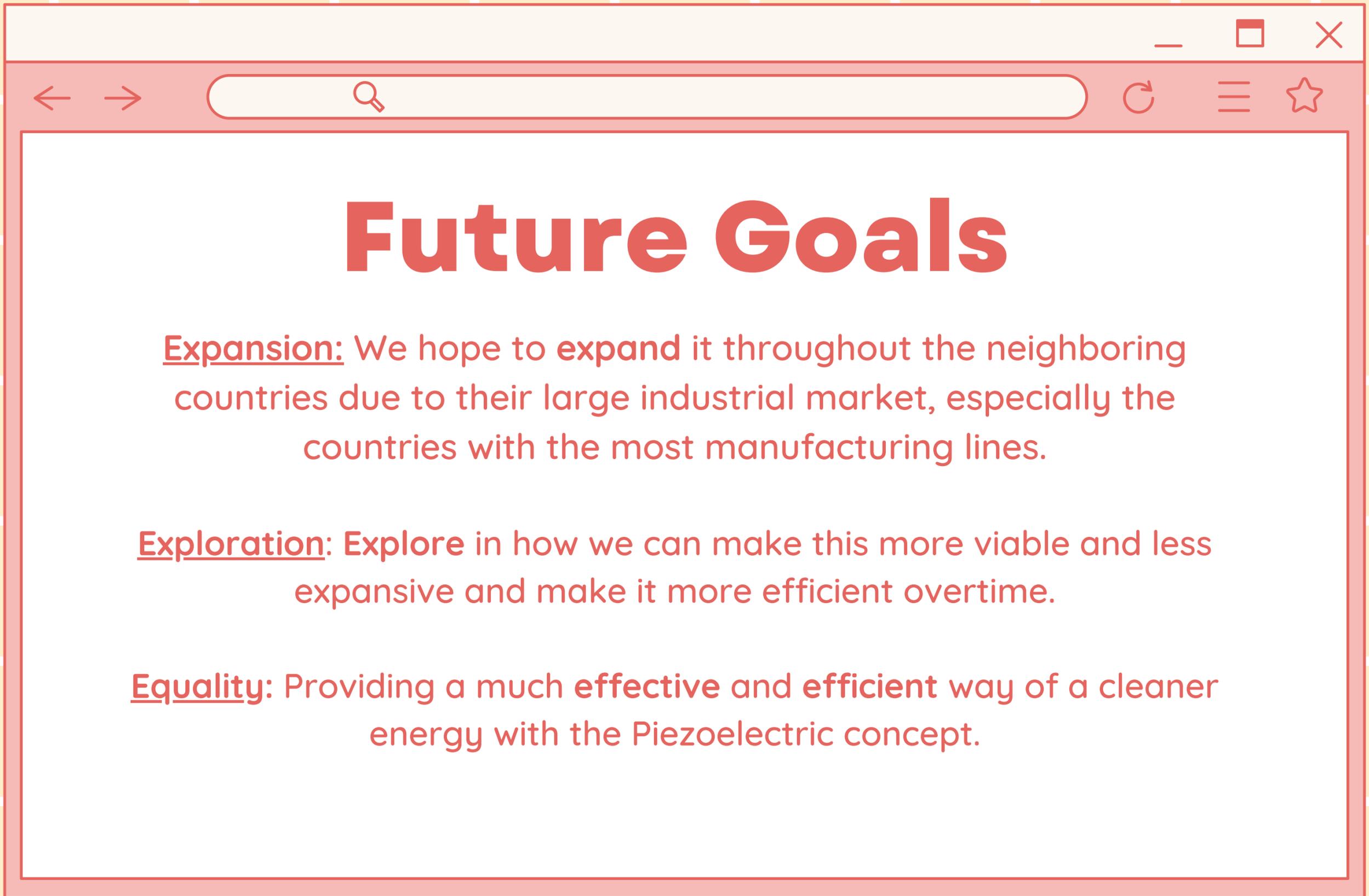
Financial Summary

**It costs
around \$10
for a single
piezoelectric
device.
\$1000 for the
100 piezo
electric.**





Our 3Es



Future Goals

Expansion: We hope to expand it throughout the neighboring countries due to their large industrial market, especially the countries with the most manufacturing lines.

Exploration: Explore in how we can make this more viable and less expansive and make it more efficient overtime.

Equality: Providing a much effective and efficient way of a cleaner energy with the Piezoelectric concept.



Thank
you!



Q&A TIME!

